



Gene Ferrari
Last
of the
Romantics

Media Kit
2020

Gene Ferrari

I want to thank you for your interest in Singer/Entertainer Gene Ferrari. Please take the time to visit [**Gene on YouTube**](#) to listen and view some of Gene's performances. Dark haired and handsome, the mature good looks, continental charm and supple voice of this proud Italian-American have made him a favorite, both as a headliner and opening act. You can also find him on the web at [**GeneFerrari.com**](#).

Gene Ferrari is also sought after as a performer for conventions and events. Gene brings corporate and entertainment together with his unique style of singing and showmanship.

Gene offers several incredible performances, two of which are:

The Last of the Romantics Concert with music from *Nat King Cole* to *Bon Jovi* and the **Engelbert Humperdinck and Tom Jones Songbook**.

Gene performed last year at the Italian American Club in Las Vegas and has been at the IAC, several times, usually back by popular demand. He also performed at Cultural Park Theatre in Cape Coral, Florida and the Hochstein Performance Hall in Rochester, New York. As usual, he received rave reviews and standing ovations.

Venues that book Gene often invite him back for popular demand concerts at the end of his original performance.



Gene is just that good.

Experience Gene's New CD/DVD – “**Last of the Romantics**”



Power Of Love
Through The Eyes Of Love
Take My Breath Away
Yesterday When I Was Young
This Is The Moment
Unchained Melody

Don't Close Your Eyes
Io Che Non Vivo (You Don't Have To Say You Love Me)
Love Is All
Help Me Make It Through The Night
One Moment In Time
If You Love Me/Somewhere Over The Rainbow

Biography

Gene Ferrari is the example that everyone points to, when they think about an American success story.

Blessed with a golden voice and an undeniable stage presence, Gene arrived in America in 1972, with \$100 in his pocket, not speaking a word of English.

A year later, Gene and company were playing the lounge of the Executive Inn in Buffalo, New York, when **Engelbert Humperdinck** and Engelbert's manager, Andy Anka (Paul's Dad) were staying at the hotel.

Gene has performed as an opening act for **Don Rickles**, **Jackie Mason**, **Bob Hope** and **Joan Rivers**.

"It's wonderful to have a great opening act like Mr. Ferrari; but it's even greater to have an opening act who makes love to his audience!"

Don Rickles

He currently wows audiences with his riveting performances. Whether he's performing one of his signature concerts, such as **The Last of the Romantics**, or the great **American Songbook**, his musical mastery coupled with European charisma and old-fashioned dignity have earned Gene a loyal following and a reputation for excellence that endures into his third decade as an American singer.

Experience the Difference!

Learn more about Gene at <http://geneferrari.com/press>



Gene Ferrari performing live at his **return by popular demand** concert at the IAC on March 6, 2016.

Gene back in his early career with **Tom Jones**, **Engelbert Humperdinck**, **Bob Hope** and **Don Rickles**.



Press Release – “Encore” at the Italian American Club

Contact: Wayne Bernath, Publicist - wainbern@aol.com - 702-497-3622

SINGER GENE FERRARI RETURNS TO PERFORM AT LAS VEGAS ITALIAN AMERICAN CLUB

Ferrari was opening act for Don Rickles, the late Joan Rivers and David Brenner.

Tenor Gene Ferrari will return to the Italian American Club on Saturday, Oct. 22 at 8 p.m. with show tickets only \$25. You can reserve tickets at (702) 457-3866. He will have a six-piece band and last performed there on March 26. He had headlined in Las Vegas and Atlantic City and has played cruise ships including the exclusive Silver Seas.

Ferrari uses his charisma and humor as well as impersonations throughout his 90-minute performance.

His repertoire goes from Frank Sinatra to Jon Bon Jovi. He speaks fluently in English, Italian, French and Spanish. He is not a lounge act but a headliner with a full band.

He said, “In the middle of the show I do Elvis, Tom Jones and Engelbert Humperdinck. I first played Las Vegas in 1973. I played the Sands, the Las Vegas Hilton, the Desert Inn and the Aladdin. They were nice places to perform.”

The Italian American Club is 2333 E. Sahara Ave. and you can also buy tickets at the door. This is his third appearance at the Italian American Club. It’s an intimate experience with 279 seats. I will do a meet-and-greet after the show. He is based in Fort Myers, Florida.

The Italian-born singer is from Catania, Italy. He grew up in Egypt and performed for years in NATO bases’ military clubs. He’s opened for Don Rickles, Pat Cooper, Bob Newhart, Dom DeLuise, Jackie Mason, Rich Little, Jay Leno and David Brenner. He said, “ I was with Rickles for over seven years and he was very good to me.”

His web site is www.geneferrari.com



Photos



Press

Maintaining Italian Culture In America

It's a hot night in Vegas, and the full crowd sits in the main showroom of the Italian American Club in eager anticipation. From off stage, Gene Ferrari starts singing "The Power of Love," and he owns the audience.

Many have seen his act before and they know what they are in for – classic music straight from the "Voice with a Heart."

For anyone who has watched this professionally trained singer perform, it is evident why people from across the globe continue to gravitate to him.

Gene's legions of fans have spoken, and by popular demand, they will have an opportunity to see his work once more at the Italian American Club in Las Vegas on March 26th, where he will perform again. Ferrari has been the opening act for entertainers Joy Behar, David Brenner, Pat Cooper, Dom Deluise, Bob Hope, Rich Little, Jackie Mason, Bob Newhart and Joan Rivers. Gene was also the opening act for the legendary Don Rickles from 2000 to 2009.

Rickles once said, "It's wonderful to have a great opening act like Mr. Ferrari, but it's even greater to have an opening act that makes love to his audience."

Rickles even had Ferrari's name added to the marquee under his.

"I thank Mr. Rickles for that," Ferrari said. "He didn't have to allow my name up there. Also, opening acts generally get about twenty minutes to perform." Rickles and other gave Gene thirty-five.

Fans of Ferrari say his ability to relate to an entire audience is what really appeals to them.

"I like to surprise people," Ferrari explained. "I open with a ballad, not the usual up-tempo number."

Next, Ferrari, a first generation Italian-American with dark hair and an infectious smile who still speaks with a slight accent, jokes with the crowd before showing off his ability to sing.

"You have to establish rapport, a mutual liking of each other, and sustain it," he said.

Known for his range, his performances run the gamut from Tom Jones and Engelbert to Neil Diamond to Bon Jovi.

Gene also regularly performs pro



bono for wounded veteran charities. His loyalty to the veterans harkens back to early in his career when he performed at NATO bases throughout Europe.

For the past five years, Gene has performed benefit concerts, treating his audience to Las Vegas showroom performances, while raising money for these wounded soldiers.

Ferrari hardly fits the mold of the prima donna entertainer. He spent part of his childhood in Egypt where his father owned a Fiat dealership. Political unrest forced the family back to Italy, but circumstances forced them into a refugee camp.

Ferrari traveled throughout the

Middle East and Europe during those early struggles. Then he caught a break. One night while playing at the Hilton in Rome, he caught the eye of two American promoters, who liked his show so much that they wanted to bring him to the United States.

In 1972 Ferrari arrived in America with only \$100 in his pocket and no ability to speak English. One of his first performances was at the lounge of the Executive Inn in Buffalo, New York. That summer Engelbert Humperdinck, already an established performer, was appearing there at an outdoor music fair. Humperdinck and his manager, Andy Anka, (father of Paul Anka) were staying at the hotel. Humperdinck and Anka caught two of Ferrari's shows. Both men were impressed the fledgling singer. Ferrari remembers what happened next as if it was yesterday.

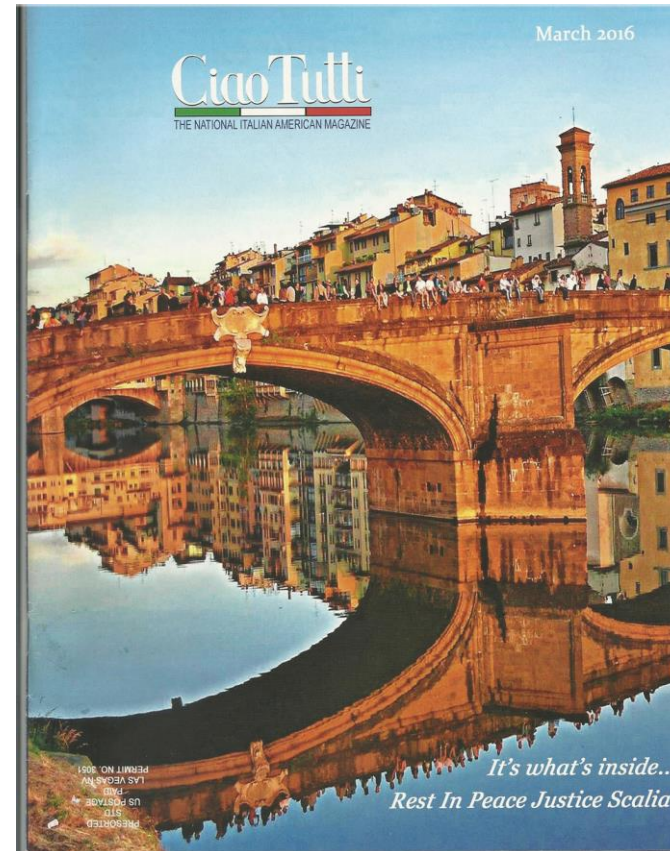
"Humperdinck sent for me," he recalled. "He sat me down, and explained to me everything I was doing wrong. He taught me how to be polished."

In no time, other people started noticing Ferrari too, as he took his show to Vegas, eventually becoming the headliner for the Aladdin Hotel show lounge in 1979.

Gene continues to perform at casinos, clubs and theaters, as well as all the major cruise lines, where his ability to sing and speak in four languages makes him a highly sought-after performer. Gene has performed at many different Italian American festivals across the United States.

For the March 26th venue at the Italian American Club, Ferrari will perform his "The Last of the Romantics" concert with ballads and classics featuring artists from Engelbert and Tom Jones to Neil Diamond and Bon Jovi.

For reservations, call 702-457-3866. Tickets are \$25. The show starts at 8 p.m.



Press

AXS

Over the years with his two-and-a-half octave vocal range, he has opened for such stars as **Don Rickles, Pat Cooper, Dom DeLuise, Jackie Mason, Rich Little, Jay Leno** and **David Brenner**. Additionally Ferrari sings and speaks fluently in four languages, English, Italian, French and Spanish.

<http://www.axs.com/singer-gene-ferrari-returns-to-perform-at-las-vegas-italian-american-c-79610>

VegasNews.com

Musical mastery coupled with European charisma and old-fashioned dignity has earned Gene a loyal following and a reputation for excellence that endures into this fourth decade as an American.

<http://www.vegasnews.com/140807/gene-ferrari-to-perform-at-italian-american-club-saturday-oct-3.html>

It's The Norm

Throughout the 19 plus songs performed, he immersed himself into each song so easily, it was like seeing and hearing a silk cloth float in the air, as each note was perfectly placed.

<http://vegas-to-you.com/TheNorm/whats-been-happening-gene-ferrari-gordie-brown-and-this-that/>

Vegas Insider Daily

It was a night reminiscent of what made Las Vegas the great entertainment town that it used to be -- one that consistently featured true personal-touch entertainers -- and a town that far too many people miss.

<http://www.vegasinsiderdaily.com/index.php/star-talk/200-fall-ing-for-entertainment>

City Newspaper (Rochester, NY)

Ferrari has been described by many reviewers as "The Voice With a Heart" and is the heir apparent to the romantic singers of yesteryear.

<http://www.rochestercitynewspaper.com/rochester/gene-ferrari-benefit-concert-for-wounded-veterans/Event?oid=2765147>

Ciao Tutti
THE NATIONAL ITALIAN AMERICAN MAGAZINE



FOX ROCHESTER

IT'S THE NORM



CITY NEWSPAPER



Gene Ferrari Interviews



Christine McKellar interviews Gene Ferrari for her “That’s So Vegas” podcast.

https://www.youtube.com/watch?v=j_Hfche3HoA
<https://www.youtube.com/watch?v=B1Cw6nwNSiI>



Bobbie Katz interviews Gene Ferrari at the Italian American Club in Las Vegas.

<https://www.youtube.com/watch?v=uoQKAKpQUEc>

Gene Ferrari Promotional/Live Performances



Gene Ferrari Promo - Las Vegas

GENE FERRARI

Live Las Vegas - promo - One of the best interpreters of any song he chooses to sing irrespective of genre. Entertainers of his ...

https://www.youtube.com/watch?v=-Jl_H7Hw-Y



Gene Ferrari Live In Las Vegas Promo

Gene Ferrari

3 months ago • 186 views

Gene Ferrari performs live in Las Vegas at the Italian American Club. Visit <http://www.geneferrarent.com/upcoming-shows> for ...

https://www.youtube.com/watch?v=-Jl_H7Hw-Y

Gene Ferrari - International Singing Star



CASINOS and CLUBS:

The Borgata Hotel Casino & Spa – Atlantic City, NJ
Tropicana Resort & Casino – Atlantic City, NJ
Trump Taj Mahal – Atlantic City, NJ
Trump Marina – Atlantic City, NJ
Trump Plaza – Atlantic City, NJ
Sands Casino Hotel – Atlantic City, NJ
Resorts – Atlantic City, NJ
Rio Hotel & Casino – Las Vegas, NV
Stardust Resort & Casino – Las Vegas, NV
Eldorado Hotel/Casino – Reno, NV
Italian American Club – Las Vegas, NV
Foxwood Resort Casino – Mashantucket, CT
Horseshoe Casino – Bossier City, LA
Beau Rivage Casino – Biloxi, MS
Seminole Hardrock Hotel & Casino – Hollywood, FL
Spotlight 29 Casino – Coachella, CA
Casino Magic – Bay St. Louis, MS

THEATRES:

Cultural Park Theatre, Cape Coral, FL
Westbury Music Fair – Westbury, NY
Taft Theatre – Cincinnati, OH
Murat Theatre – Indianapolis, IN
The F. M. Kirby Center – Wilkes Barre, PA
American Music Theatre – Lancaster, PA
Count Basie Theatre – Red Bank, NJ
Bergen Performing Arts Center – Englewood, NJ
Westchester Broadway Theatre – Elmsford, NY
Barbara B. Mann Performing Arts Hall – Ft. Myers, FL
Youkey Theatre – Lakeland Center, Lakeland, FL
State Theatre – New Brunswick, NJ
The Hochstein Performing Arts - Rochester, NY

ITALIAN-AMERICAN FESTIVALS THROUGHOUT THE COUNTRY:

Milwaukee, WI - Festa Italiana
Reno, NV - Great Italian Festival
Wheeling, WV - Upper Ohio Valley Italian Festival
Clarksburg, WV - West Virginia Italian Heritage Festival
Warren, OH - Italian American Heritage Festival
Youngstown, OH - Our Lady of St Carmel Festival
Rochester, NY - Festa Italiana
Herin, IL - Festa Italiana
Tampa, FL - Festa Italiana
Pittsburgh, PA - Festa Italiana
Cleveland, OH - Italian American Summer Festival
Hoboken, NJ - St. Ann's Festival
Jupiter, FL - Feast of Little Italy
Port St. Lucie, FL - Taste of Little Italy
Omaha, NE - American Italian Heritage Society
Buffalo, NY - Greater Buffalo Italian Heritage Festival
Wilmington, DE - St Anthony's Italian Festival